

AROUND IP

*Professionals' meeting collocated with
V international forum "Around the Cable"
spring 2010*



JOIN US TODAY! REGISTER FOR FREE HERE:

t: +38 044 503 08 44, +38 044 503 08 45, f: +38 044 503 08 47,
academia@a-kom.ua, turta@a-kom.ua, vokrugip.com.ua, www.edu.a-kom.ua

The **INFORMATION IS EVERYTHING**, everyone needs it right here, right now

The world of communications **ONRUSH CHANGES**

That was impossible yesterday becomes the driving force today

Real-life advertising and sales technologies **DO NOT WORK** any more

Everyone are looking for **NEW WAYS** of cooperation with clients

Education **IS FAR BEHIND** of new qualification requirements

Functionality of working place becomes **UNRECOGNIZABLE**

An office becomes **VIRTUAL** and personnel becomes **MOBILE**

Telecommunications **ARE INTEGRATED** with business applications

Infrastructure **CAN NOT WITHSTAND** growth of speeds and volume of traffic

It is necessary to change, it is necessary to correspond, **IT IS IMPOSSIBLE TO BE LATE**

There is no only one strategy **OF CORPORATE** communication systems **DEVELOPMENT**

How to hit the right road?

*Answer will be at the meeting which takes place on May, 20th 2010
Hundreds of professionals will gather in one place for communication and sharing of experience..*

What for to learn from own mistakes? Time is the main treasure.
Can the collection of follies of others help? They will not head off from the wrong way.
Key to success is the system knowledge and studying of positive experience.
It is particular the main purpose of our meeting.

REGISTER TODAY TO PARTICIPATE OR ATTEND

Registration is available in advance only, attendees amount *is limited*.

What is this «Around IP»?

It is the same, that «Around the Cable», but with the bigger diameter of a circle.

Do you know «Around the Cable»?

*Please, give us a minute, visit our web site; have a look at its reports and upcoming program.
And you will have more friends in this wide professional circle.*

- «Around IP» - meeting of professionals, whose daily work is connected with designing, construction, upgrade and service of modern corporate communication systems
- «Around IP» - Place for business-communications at which everyone who provides the domestic companies with communication equipment and services can meet with clients whoever they are
- «Around IP» - Place for communication of specialists where it is possible to gain knowledge, to get practical skills and to discuss positive experience of colleagues' activity
- «Around IP» - The unique industry event favorably differing from all other by complex approach, quality of information content, international level and width of audience
- «Around IP» - It is reasonable balance between engineering and business aspects on the full range of questions connected with corporate communication in its all applications

«AROUND IP» ORGANIZER: A-KOM ACADEMY

The A-KOM Academy is a training and consulting center for professionals working in telecommunications. The information about the A-KOM Academy and its projects is given on its web site <http://edu.a-kom.ua>

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THE QUESTIONS, ANSWERS FOR WHICH YOU MAY FIND AT «AROUND IP», ARE:

PUBLIC NETWORK AS CORPORATE COMMUNICATION SYSTEM TRUNK

Operators, who helps us to build the distributed corporate networks, and their services (MetroEthernet, VPN, QoS, SLA): who are our heroes?

Refusals of networks access: how to arrange redundant connection with operators?

Leased lines for corporate communication system: the Internet, dedicated trunk, copper, fiber, open space optics or radio?

CORPORATE DPC (DATA PROCESSING CENTER)

We build own DPC: where to begin and when to finish?

Rent of resources DPC from operator: how another's and distant make native and close?

STRUCTURED CABLING SYSTEM

Copper or optics: where is reasonable limit of voice and video requirements? And what about tomorrow?

Switching and control: when to start to put things in order in MAC (Move, Add, Change)?

Structured Cabling Systems at manufacturing facilities: how to provide reliable access?

LAN AND WLAN

Office working places: the fixed access or mobility?

Wireless office: what are VoIP and V2oIP requirements for WiFi access?

Points of presence and mobile employees: can EDGE/LTE and WiFi/WiMax sustain?

Local networks on hazardous plant: may they be reliable and not dangerous?

POE AND TERMINALS UNINTERRUPTIBLE POWER SUPPLY

PoE: how to break VoIP communication dependence from local power?

Corporate communication systems power supply without failures: is it not that you thought?

VOIP (VOICE OVER IP)

Unobvious opportunities of VoIP: so, why everyone changes over to it?

Separation with traditions: how to make a fatal step to VoIP and do not regret?

Free-of-charge equipment exist! How much operation costs?

Free-of-charge service exists! How to buy up reliability?

V2OIP (VOICE AND VIDEO OVER IP)

Visual communication and video conferencing: why video is so necessary for business?

H.264 SVC: will traditional video conferencing systems survive?

From visual communication to telepresence: is it necessary to stop in time?

CCTVOIP (VIDEOSURVEILLANCE OVER IP)

IP cameras, structured cabling and LAN: how to build a right network for video surveillance?

HD video surveillance: how to open the second sight?

DVR: how to keep and protect videodata from IP cameras?

Video surveillance on manufacturing and business facilities: the fifth wheel or HiTech a cudgel?

DIGITAL SIGNAGE (VIDEOINFORMATION SYSTEMS)

Videoscreens, players, servers: how to put them together and put to work?

Digital Signage for public objects: advertising has died, long live to advertising!

NETWORK MANAGEMENT AND SECURITY

Telecommunication resources and service charges audit: what is it, what for is it, what it can give?

Rules and the check lists: is it really enough to put everything in order?

Specificity of VoIP: everything becomes more complicated?

LAN breaking-in through IP camera: one more legend of Hollywood or real fact?

PROTOCOL ANALYSIS AND TROUBLESHOOTING

PC is the oscilloscope and voltmeter for itself: is it really truth?

Toolkit: «from simple to complex» it is equal «from cheap to expensive» or not?

VoIP peculiar properties: the voice over IP it is not a traditional telephony!

V2oIP peculiar properties: video over IP it is not a voice!

PEOPLE IS OUR MAIN CAPITAL

The trained employee: fairy tales or fact?

From knowledge to skills: where and how to touch everything

How to attend the Meeting?

Participation in the meeting «Around IP» is free of charge for listeners, but it is possible only with preliminary registration. To attend meeting it is necessary to fill in the registration questionnaire.

Important Note! This year forum and meeting admission is possible only by invitation

Only the registered visitors can receive the invitation.

Registration directly at the forum is possible on paid basis.

Organizers reserve the right to deny service in case of lack of seats.

You may find additional information at www.vokrugkabelya.com.ua, www.vokrugip.com.ua or from Forum «Around the Cable» and Meetings «Around IP» administration upon written enquiry.